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**TITANIUM 2009 CONFERENCE TO FEATURE  
AIRBUS GLOBAL MARKET FORECAST**

The International Titanium Association has announced its keynote speaker at TITANIUM 2009 will be Simon Pickup, Director of Business Operations and Analysis for Airbus, who will present his company's Global Market Forecast for aircraft demand over the next 20 years. The industry's 25<sup>th</sup> annual conference and exhibition is scheduled for September 13 – 16 in Kona, Hawaii.

This is the only symposium dedicated to the titanium industry and the sole time and place key executives from the world's leading titanium producers gather to present their insights on World Supply and Demand Trends. According to Michael Metz, Conference Chair, "The inside knowledge shared at TITANIUM 2009 should help companies involved with the metal make long-term business and investment decisions during this time of global economic slowdown."

The Airbus Global Market Forecast (GMF) gives a detailed analysis of world air transport developments, covering nearly 300 passenger and freight traffic flows, as well as a year-by-year fleet evolution of the world's aircraft operators, through fleet analysis of nearly 700 passenger airlines and 177 freighter operators.

Highlights include a review of significant developments that have influenced passengers and airlines, affecting the shape and direction of the aviation industry, as well as determining the level of future demand around the world.

The GMF takes into consideration international travel, equipment trends, load factors and frequencies, the demand for more fuel and eco-efficient airliners, plus the need to replace older generation aircraft.

Network evolution, in response to population growth and resulting air traffic congestion is discussed, as is the role of hub and secondary operations. Airport infrastructure challenges, environmental constraints and the needs of emerging and potentially emerging nations are considered.

All of these factors result in a projected demand, by number and dollar value, for new aircraft, by region, nation and size, from very large to small single-aisle aircraft.

Airbus, a subsidiary of EADS based in France, produces about half of the world's jet airliners. Mr. Pickup has over 16 years of experience in airline marketing, primarily helping airlines analyze aircraft performance, economics and fleet planning.

The Airbus Keynote address is just one TITANIUM 2009 highlight. In addition, more than 70 experts from across the supply chain will examine consuming industries including aerospace, industrial, consumer and automotive. New and established manufacturing methods, as well as machining processes and powder technology will also be discussed.

The event last year drew more than 1000 delegates and 70 exhibitors from 34 countries. "The number and diversity of attendees makes this a very cost-effective and efficient networking venue. Delegates can meet with customers and vendors, hear from leading industry executives and attend market-specific forums, all in one trip," said Metz.

Because TITANIUM 2009 will be held in Hawaii, in recognition of the significant growth of the Asian titanium industry, "We expect a delegation from Japan and participants from China, Korea and other Pacific Rim countries," Metz commented. As always, there should be strong European and Russian participation.

TITANIUM 2009 registrations are running ahead of last year's pace. To register or get more information, visit [www.titanium.org](http://www.titanium.org).

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